

# REVIEWS ACQUISITION & MANAGEMENT

## GET MORE 5-STAR REVIEWS!

Online consumer reviews can have a significant impact on how a business is perceived and ranked by Search Engines. And there are so many review sites to choose from - even some dedicated to a single industry. Businesses need a good, manageable way to guide clients to the appropriate review sites to encourage good reviews, but also a safe way to discourage any bad reviews from going public.

**Digital Warlock has the solution: the Reviews Management & Acquisition Portal.** This is a management solution that attaches to your hosted site and can be configured to act as a gatekeeper, showing clients an easy and mobile-friendly way to easily submit reviews online. It also provides a safety feature: any bad review submitted, rather than going immediately public, is emailed to an in-house client manager first, to give the business a chance to address the review privately.

Another exciting feature is the ability to import mass lists of customer emails into an automatic email system that requests consumers to provide reviews. This is great for car dealerships, roofing, trade service providers, or any company with combined sales teams. You can simply import a list and the portal will safely request the reviews and route them. 4- and 5-star reviews go public immediately and get posted to social media. 3-star and below reviews are sent to the client manager first.

**\$399**  
PER MONTH  
NO CONTRACT

**GET MORE  
GOOD REVIEWS**

**MINIMIZE BAD  
REVIEWS**

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info@digitalwarlock.com

**303-807-6447**

DigitalWarlock.com